



Polska
Izba Druku

**ZAPROSZENIE NA 30-LECIE POLSKIEJ IZBY DRUKU
ORAZ NA GALĘ ŻŁOTEGO GRYFA
INVITATION TO THE 30TH ANNIVERSARY OF THE POLISH CHAMBER
OF PRINTING AND THE „ŻŁOTY GRYF” GALA**

As part of the celebration of the 30th anniversary of the Polish Chamber of Printing on November 25, 2022, will be held in Warsaw at the Westin Hotel:

“The Environment of Printing&Converting Industry Today and in the Future”–„Środowisko Przemysłu Poligraficzno-Convertिंगowego Dzisiaj i w Przyszłości” conference which is a continuation of the Art of Color project, within the framework of which a number of distinguished speakers will present to European leaders of the printing & converting industry the current state and forecasts for the development of the political and economic environment of this industry in Central Europe.

The following issues will be discussed during the session:

- The energy crisis
- Sources of funding for development in the age of inflation
- Relationship between business partners
- The future role of economic self-government - Issues of expert committees, arbitration, relations with employee self-government, and responsibility for the level of vocational training
- Russian aggression against Ukraine and its consequences
- The climate crisis
- Directions of development of science and technology

The first public presentation of the results of the research collected in the 8th edition of the report "Printing Industry & Printed Packaging Market in Poland"- „Polski Rynek Poligraficzny oraz Opakowań z Nadrukiem” (A chapter on Ukraine has been published in this edition).

It is a globally unique study of one of the most densely networked industries in the economy, whose emanations can be seen among others in the industry, commerce, logistics, culture, science and education. The seven editions to date have shown permanent development and as a result of which in 2018 we ranked 6th in Europe including the UK. The uniqueness of this year's edition will come from the fact that it includes two analyses of the data:

1. collected just before the 2020 lockdown
2. collected after 24.02 this year.

The Golden Griffin Gala is the culmination of the 30th anniversary of the Polish Chamber of Printing and the finale of the annual competition for the best products in the industry.

We hope that this unique event will be a symbol of the opportunities for growth, the power of creation, and the importance that our industry has in its business and social environment.

The project is implemented in cooperation with the Polish Chamber of Flexographers, the Polish Association of Screen Printing and Digital Printing, the Association of Polish Papermakers - Corrugated Board Section, the Association of Polish Manufacturers of Self-adhesive Labels, the Printing Section of the Association of Polish Engineers Technicians and Mechanics, ECMA Poland - Association of Employers of Cardboard Converters and Their Suppliers, Academy of Fine Arts in Warsaw, the Faculty of Journalism, Information and Book Studies at the University of Warsaw, the Institute of Mechanics and Printing at the Warsaw University of Technology, the Academy of Printing in Lviv, the Polish, Ukrainian, Turkish and Portuguese Guild of Gutenberg's Knights and the Poznan International Fair.

Counting on the broad support of our project, I cordially encourage you to participate in the celebration of the 30th anniversary of the Polish Chamber of Printing.

Jacek Kuśmierczyk

President of the Polish Chamber of Printing



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